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# Ray's Flooring

UNIQUELY MORE THAN GREAT FLOORS

ADDRESSING THE NEEDS OF INDIVIDUAL HOMEOWNERS WITH THE HIGHEST LEVEL OF CUSTOMER SERVICE POSSIBLE.

*it's time for change*

*Whether you're redecorating completely or simply need a floor to match your existing décor, we'll help you find the perfect floor for the way you live.*

Ray's Flooring Specialists has been a New Mexico Family tradition of quality materials and professional installation for more than 36 years.

surface fabrication, wall and ceiling applications, area rugs, and window coverings. Whether you are working with a contractor, designer, or simply have your own ideas, Ray's on-site design staff will help you take your dreams and turn them into a space you can fall in love with over and over again. Working with all types of materials—from metal to natural stone, ceramic tile & glass, to wood, bamboo, laminates, and carpet—Ray's designers will transform your existing space into an oasis you'll never want to leave.

Our dedication to reinvesting in our communities while continually providing unsurpassed customer service is our mission. Ray's Flooring's professional services are available for both residential and commercial projects, including remodeling. True to its motto, "Uniquely More Than Great Floors", Ray's offers a full range of services—from design to installation—including granite and solid



Homes by Marie

## Make Your Home GREENER today!

Today many of us are concerned for our environment and are looking for "Green" alternatives. Now you have many choices of environmentally friendly products for your home. We are featuring unique new technology in countertops; Vetrazzo and Paperstone.



### Vetrazzo – Transforming Glass

Vetrazzo is a countertop material that contains 85% recycled glass. The largest proportion of glass comes from curbside recycling programs. Other glass comes from post industrial usage, windows, automotive windshields, stained glass, laboratory glass, and other unusual sources such as decommissioned traffic lights. Come see our range of selections for this unique product.

### What is PaperStone? (pictured on left)

PaperStone is the 'greenest' architectural surface on the market today, and the only one certified by The Forest Stewardship Council, Rainforest Alliance, and Smartwood. Common applications include kitchen countertops, cutting boards, window sills, and much more.

Ray's Flooring Specialists exclusively offer PaperStone and Vetrazzo. Call us today to learn more!

## Creating a Foundation.....Spotlight on Hard-Surface Flooring

Your home should be a reflection of your style and an extension of your personality. Ray's Flooring selection of tile and wood flooring makes it easy to find the perfect flooring to suit you. While there are thousands of styles, colors, and textures to choose from, let us help you find the only style that really matters. ***Yours.***

Today's wood floors last a lifetime and add timeless warmth and beauty while being environmentally friendly. Engineered hardwood flooring is the top choice for today's homeowners due to its easy care and maintenance, durability, installation choices, beauty, and affordability. Maintenance consists of nothing more than sweeping or vacuuming with the occasional use of a professional wood floor cleaning product. Depending on the product you choose, hardwood flooring can be nailed down, glued down, or installed with a floating installation technique. Our professionals at Ray's Flooring will be able to help you decide what installation method will work best for your specific needs. It is a known fact that adding wood flooring to your home will increase its overall value. The best news? Updating your home with hardwood flooring won't cost you a fortune. Today's wood offerings are more affordable than ever!

Tile Flooring gives you a very unique way to express yourself in thousands of choices to choose from. Variations in size, color, texture, and pattern should be expected and enjoyed. This distinguishing characteristic of tile is a source of its natural beauty. Porcelain tile's beauty and durability are equally amazing. Porcelain tile is a type of ceramic made of a very fine mixture of clays and minerals similar to those found in fine dinnerware. These special clays allow porcelain tile to be fired at temperatures even higher than ceramic tile, typically exceeding 2,400 degrees (F). The higher temperature results in a very dense tile. And the denser a tile, the better it resists moisture. Like ceramic tile, porcelain tile is resistant to stains, odors, bacteria, and scratches. It is also naturally hygienic with easy to clean surfaces that can be smooth, textured, or polished. Beauty and durability, what more can you ask for?

Contact a Ray's Flooring Specialist today to choose the right color and style for you!

### COLOR and DÉCOR

Your home décor says a lot about who you are. The décor, including furniture, art, paint, and of course flooring, come together to tell a story about your personality. Keep these points in mind when decorating your home and you'll create interesting, livable spaces that are as unique as you are.

### What's Your Style?

Do you prefer classic designs and traditional lines, or do you prefer contemporary elements like metal and glass? Do you like your spaces bold or subtle? Sophisticated or simple? Perhaps you have never thought about it before or perhaps you know only that you like a certain look in your flooring or furniture. Whatever you know about your own tastes and preferences, it is the perfect starting point for decorating. Getting started is easy. Think about the colors and design elements to which you are drawn. Take note of these elements and use this knowledge to browse books and magazines that feature your preferences. When you begin selecting paint, flooring and furniture, you can assemble the perfect combination that fits within your own style parameters. Browse our store and look at the sample rooms we have set up to give you even more ideas about the direction you might like to go with your interior decorating.



Tiffany Homes

# Wood vs. Tile?

**SMARTER BUYING:**  
Experience vs. Discount Stores



There is no question you can save money *at the register* when buying remodeling products like carpet, tile, and granite at large discount retailers. But are you REALLY saving big?

**The answer is NO.**

Discount stores, while offering a wide array of products and services, mainly compete on price. This means that they sacrifice service, installation and warranty every time just to reel you in on price. But, what that really means to you is you ultimately sacrifice quality, experienced and professional installation, and warranty. But most importantly, you sacrifice your overall satisfaction.

**With Americans watching our hard earned dollars ever so carefully these days, we can't afford not to have the job done right the first time.**

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Be sure to call or register on-line for FREE promotional items with purchases. Even if you aren't quite ready....register by May 31, 2009 to be eligible. All promotions don't expire until December 31, 2009. Visit [www.raysflooring.com/promos](http://www.raysflooring.com/promos) today!

